



The 2nd Arab Water Expo

on the occasion of
The 3rd Arab Water Forum
Dec. 9 - 11, 2014 – Cairo, Egypt

Background

On the occasion of the Third Arab Water Forum to be held in the InterContinental City Stars Hotel, Cairo, Egypt, during the period 9 – 11 December 2014 under the main theme “**Together Towards A Secure Arab Water Future**”, the Arab Water Council -- under the patronage of the League of Arab States and the Ministry of Water Resources of Egypt -- is pleased to announce for the convention of the Second Arab Water Expo as one of the major activities to take place simultaneous with the Forum days. The Exhibition is a unique opportunity for all public and private institutions in the water sector and related businesses and industries, research centers, international bodies and non-governmental organizations to display and present their projects, programs and products.

Scope and Areas of Participation

The scope and areas of participation will include, but not restricted to:

- Irrigation and drainage water, drinking water, sanitation;
- Water quality measurements;
- Water purification, treatment and desalination technologies;
- Water equipment;
- Research and development.
- Other water-related fields.

Purpose

Through the interactive displays and demonstrations, the EXPO aims at:

- Exchanging information about R&D, and sharing best practices and innovative solutions that currently govern water resources development and management in the Arab region.
- Encouraging networking between decision-makers and water professionals to share their expertise and lessons learned.

Who will you meet at the exhibition?

The Exhibition is expected to bring together participants from governments, regional and international organizations, NGOs, private sector, research and educational institutions, water practitioners, policy-makers, businesses, media, and the general public.

Benefits of Exhibiting at the 2nd Arab Water Expo

Exhibitors at the 2nd Arab Water Expo will be able to:

- Launch their products and services at one of the largest water events in the Region
- Form close relationship with senior governmental officials in the Arab Region
- Meet with industry peers and keep an eye on the competition
- Setup information and communication database for potential partners and clients.

Expo Layout and Information

The exhibition total area is more than 500 m² accommodating approximately 50 - 60 booths with display sizes ranging from 9-40 m² for each exhibitor (see **Expo layout**).

The Exhibition Halls will be at the Foyer and sections of Al-Saraya Hall (- 4 level) of the InterContinental City Stars Hotel building, Cairo, Egypt.

Detailed information about the booth facilities and financial commitments are available in the attached **Exhibition Information Sheet**.

How to Register for the 2nd Arab Water Expo

Exhibitors are kindly invited to fill in the **Exhibition Reservation Form** and submit it by email to AWC Exhibition Officer (exhibition@arabwaterforum.com) no later than September 1, 2014. The Form should be completed to give information about the exhibitor, his products and expected displays in both English and Arabic, to be included in the "Exhibition' Directory." Reservation of booths in the Expo will be on the basis of "First come First served."

Website and Contacts

More information on the 3rd Arab Water Forum and the accompanying 2nd Arab Water Expo is available and regularly updated on AWC website: www.arabwatercouncil.org

Expo Coordinator

A professional coordinator was assigned to work in coordination with AWC Secretary-General and relevant AWC staff members for administering all exhibition management and related activities.

Coordinator Contacts:

Mr. Mohy M. El-Serafy

General Coordinator of the Exhibition

Arab Water Council Building

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Contact the Team Today!